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AUGUST 2014

OUT OF HOME MAGAZINE

TIME IS MONEY
Ziferblat – the Russian concept that sells 'time'

CHOC 'N' ROLL!

How chocolate can deliver a sweet profit!

Inside:

BEST BAR NONE

UK Barista Champion
Maxwell Colonna-Dashwood

TIME FOR LUNCH!

The annual extravaganza is fast approaching!

THE LARGEST CIRCULATED MAGAZINE TO THE BAKERY, COFFEE AND SANDWICH INDUSTRY

85%

The proportion of Brits that eat a curry at least once a month, according to new statistics from Tilda and Laksha Bay.



Casual Dining wins Best Trade Show Award

Casual Dining's organiser Diversified Communications UK recently celebrated a big win at the exhibition industry's annual AEO Excellence Awards, just four months after the show made its debut at the Business Design Centre in London. The event became the first launch show in over five years to triumph in the Best Tradeshow Exhibition under 2,000 sq m category.

"To have the honour of Casual Dining winning Best Trade Show under 2,000sq.m is something very special," said group event manager Chris Brazier. "The fact that it was a new show makes it even more special. We couldn't be happier."

"We really couldn't have asked for a better endorsement for the show than this," added marketing manager Grace Allwright. "A big thank you must go to the whole industry for supporting the event from the very beginning and helping to make Casual Dining the show that this important sector truly deserves."

BSA places emphasis on education

The Beverage Standards Association (BSA) recently held its AGM and networking evening. Chairman Martyn Herriott took the opportunity to outline the Association's future plans.

"We will be concentrating on education," he said. "We will be launching an accredited one-day Barista Course through our City & Guilds centres towards the end of this year. This will be linked into the upgraded Accreditation and Awards process, which focuses on raising the bar on beverage standards across all sectors of the catering industry."

The BSA's panel of assessors is currently working hard visiting outlets throughout the country for this year's Accreditation process. Herriott added: "It will be fascinating to see the results, which will be announced at a ceremony later in



the year. Over 75% of our retail members will be assessed and the number of London entries has increased by 50%."



Street Feast ventures south

Street Feast, which brings together the capital's best street food traders, chefs and restaurants to create a unique eating culture, has recently set up a new festival in Lewisham in South London. The project will revive a 7,500 sq ft area of the centre, which used to be known as the Model Market in the 1950s.

Ten vendors, including well-known street food names such as Breddos, Rola Wala, SmokeStak and Yum Bun, will serve a range of food, including tacos, Indian

cuisine and pork buns, while five bars will be stocked with wine, rum, cocktails and slushies.

Jonathan Downey, of Milk & Honey, who joined the project last year to manage the bar operation, said: "This is an extremely exciting concept that has transformed the way people meet, eat and socialise. People have really embraced the environment we create and the Model Market space encapsulates all the character we want from a Street Feast venue."